

2016 Strategic Plan Cal-Neva AFS

Plan date: Approved March 22, 2016 Annual Business Meeting

Status update: February 20, 2017

TASK	SUBTASK	Contact	Status	Status
1. Conduct Annual Meetings and plan future meetings				
1.1	Co-sponsor 2016 Annual meeting with Western Division in Reno, NV (March 21-24, 2016).	Joe Merz	Achieved	Meeting successfully completed, on budget,
1.2	Work with WDAFS to develop an MOU template for future collaborative meetings.	Ramona Swenson	Achieved	MOU approved by CalNeva and WDAFS, and part of future meeting planning
1.3	Select and negotiate locations for 2017 and 2018 Annual Cal-Neva Meetings.	Laurie Earley	Achieved	2017 Eureka site contracted, meeting planning in progress. 2018 San Luis Obispo site contracted. 2019 Reno National meeting - Swenson and Merz connected with AFS staff and TWS at Kansas City meeting. Should continue to check in with national
1.4	Convene Planning Committee to prepare for 2017 Annual Meeting, led by President Elect.	Laurie Earley	Achieved	Laurie Earley has developed theme and convened planning committee.
2. Advance and promote fisheries, aquaculture and aquatic sciences				
2.1	Support revision of Miller and Lea's Guide to California Marine Fishes	Ramona Swenson	Achieved	\$2000 donation sent to Julie Passarelli, Cabrillo Aquarium Approved additional \$2000 if needed.
2.2	Provide forum for advancing and communicating science at annual meeting with multiple technical sessions and current issues	Laurie Earley	Ongoing	Symposia deadline in Jan 2017, over 10 sessions proposed. Abstract deadling Feb 25, 2017.
3. Support education and professional development.				
3.1	Sponsor student subunits and support through grants, outreach and participation with subunit members.	Ramona Swenson, Joe Merz	Ongoing	May 2016 - Ramona and Jim H attend Sac-Davis Annual meeting, meet new officers and discuss AFS values/benefits. Fall 2016 - Norm attended SCMB meeting Humboldt Subunit involved for annual meeting, but ExComm officers have not visited yet.
3.2	Present at least 4 continuing education classes a year, at annual meetings and stand-alone courses.	Norm Ponferrada	Ongoing	4-5 courses planned for annual meeting
3.3	Solicit input for continuing education topics and get feedback on past courses.	Norm Ponferrada	In Progress	March 2016 - Input for courses solicited during Business Meeting.
3.4	Provide travel grants to support participation of students and young professionals at annual meetings.	Shawn Acuna	On Track	May 2016 - travel request received from HSU Ryan. June 2016 - Shawn Acuna drafted a semiannual grant application July 2016 - Award to Dave Fryxell USCS for Desert Fishes, November he provided report for Pisces and FB
3.5	Promote the AFS Professional Certification Program and encourage members to become certified fisheries professionals.	Joe Merz	In Progress	
4. Enhance communication on fisheries science and Chapter activities and AFS benefits.				
4.1	Update Chapter website with format (consistent with new Society template if applicable), news items, governance documents, meeting minutes, links to other content.	Lisa Thompson	Achieved	New website developed and hosted on AFS Society page, in final review. Need to work out maintenance
4.2	Newsletter prepared and distributed 3-4 times per year. Establish a standard schedule and template to streamline preparation.	Dylan Stompe	Ongoing	Fall 2016 issue sent out electronically

4.3	Develop other novel communication strategies and social media, including existing Facebook page.	Sean Luis	In Progress	New brochure to recruit members in preparation, draft presented October; periodic postings of news and jobs on Facebook
5. Retain and increase membership through outreach and benefits.				
5.1	Work with Society to update member database with current and recently lapsed members. Ensure that Chapter membership/dues can be selected on Society renewal page.	Beth Campbell	In Progress	Have August membership numbers. New website has a page for membership signup
5.2	Reach out to lapsed members and non-member meeting attendees.	Beth Campbell		
5.3	Poll members on interests and needs through town hall meetings and outreach			
5.4	Communicate value and benefits of AFS membership to agencies and individuals.		In Progress	New brochure in preparation
5.5	Increase membership by public agencies by understanding agency policies and educating members of their rights for dues reimbursements and meeting attendance.	Ramona Swenson	In Progress	Initial conversations with DWR staff in spring 2016, but no further progress
6. Provide forums for networking				
6.1	Annual Meeting socials and mentoring events	Laurie Earley, Ramona Swenson	Ongoing	Events planned with Annual Meeting.
6.2	Plan one social mixer for Cal-Neva AFS, in conjunction with The Wildlife Society or other group.			Fall mixer did not come together, aim for spring
7. Promote the fisheries profession and support evidence-based decision making for the conservation, development, and wise use of fisheries resources and aquatic ecosystems				
7.1	Fill vacant Conservation committee chair and members	Gary Sprague	In Progress	Gary Sprague Chair. Need to identify more members to help develop responses
7.2	Outreach to Western Division chapters and committees for ideas and support on advocacy.	Gary Sprague	In Progress	Conservation Chair reached out initially to WD Environmental Affairs group, more to do.
8. Enhance effectiveness of Chapter Executive Committee.				
8.1	Fill vacant committee chairs (Bylaws and Nominations, Conservation, Historian, International).	Ramona Swenson	Achieved	Spring 2016 - Conservation (Gary Sprague) and Historian (Sean Luis) filled. January 2017- Bylaws and Nominations chair (Steve Brumbaugh)
8.2	Recruit additional members for committees.		In Progress	
8.3	Seek candidates for elected officer positions in timely manner – President, Secretary, and Treasurer.	Steve Brumbaugh	In Progress	
8.4	Hold monthly meetings with timely distribution of agendas, minutes and action items.	President	Ongoing	Convened by President (Ramona through August, Joe starting September)
9. Facilitate good governance of Chapter and streamline practices.				
9.1	Update the procedures manual and bylaws, working with the Society's Constitutional Consultant.	Ramona Swenson	In Progress	Compile existing manuals from WDAFS and AFS Survival Guide.
9.2	Prepare Annual Strategic Plan/President's Plan of Work.	Ramona Swenson	Achieved	2016 completed, but need to improve follow up. 2017 to be developed at December retreat
9.3	Prepare 2-year Budgets, with goal of non-wasting investments.	Jim Hobbs	Achieved	2016-2017 budget approved. 2017-2018 draft to be developed at December retreat
9.4	Maintain sufficient financial reserves to pay for one annual meeting without any net revenue assumed.	Jim Hobbs	Achieved	Current fiscal status of Chapter is sound (December 2016) o Checking acct: \$101,965.41 o Savings acct: \$38,750.47 o Merrill Lynch: \$90,532.17