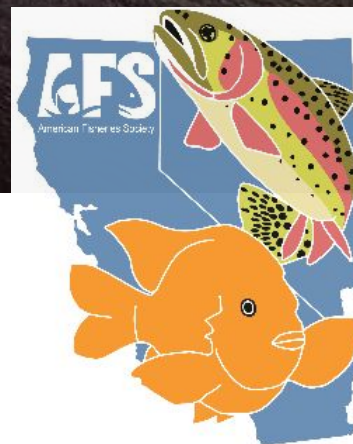




# California Nevada Chapter of the American Fisheries Society 58<sup>th</sup> Meeting 2024 Sponsor Packet



## BREACHING THE DAM: BUILDING PARTNERSHIPS

April 9 – 12, 2024

Turtle Bay and Red Lion Hotel – Redding, CA

# AMERICAN FISHERIES SOCIETY

The mission of the American Fisheries Society is to improve the conservation and sustainability of fishery resources and aquatic ecosystems by advancing fisheries and aquatic science and promoting the development of fisheries professionals. The American Fisheries Society was founded in 1870 and is the leading source of fisheries and management information across North America and around the world. The American Fisheries Society and its constituent Divisions, Sections and Chapters work year-round publishing the latest science, organizing scientific conferences, and advocating for conservation policies to advance fisheries science, serve fisheries professionals and conserve our aquatic resources.

<https://fisheries.org/>





# The California-Nevada Chapter

The California-Nevada Chapter of the American Fisheries Society was founded in 1966 and includes over 400 fisheries and aquatic science professionals from federal, state, and tribal agencies, colleges and universities, and a large number of private employers. Our Chapter actively engages in fisheries and conservation activities throughout California and Nevada by coordinating member activities related to scientific information exchange, creating outreach events, providing comment letters on policy issues and engaging in other aquatic stewardship activities.

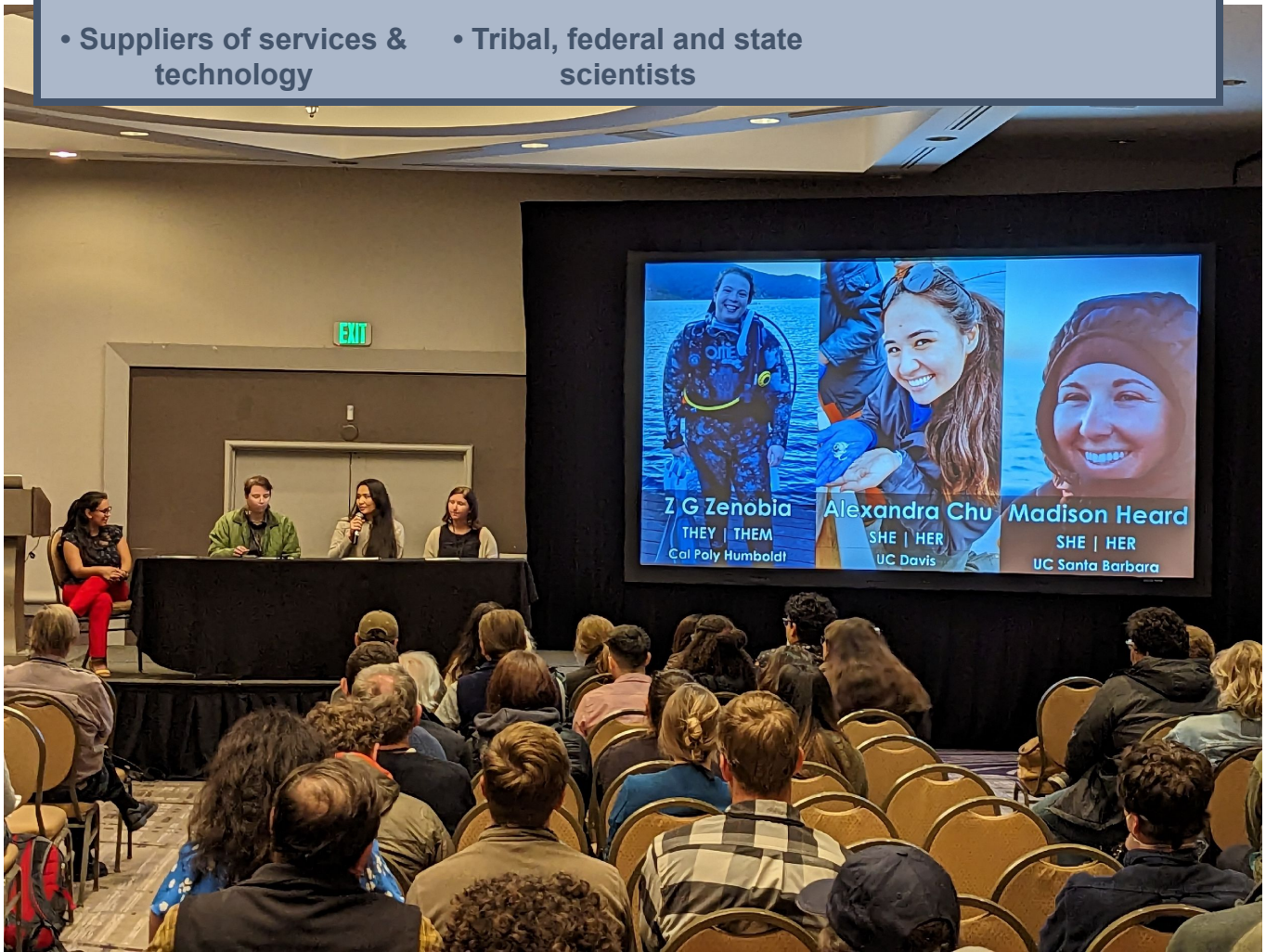
<https://afs-calneva.org/>



# The Cal-Neva Meeting

For over 30 years, the Cal-Neva AFS Chapter has been bringing together fisheries professionals and students annually from across California to share information, build community and partnerships, educate each other and address the natural resources challenges of our states. Past participants include, but are not limited to:

- Fisheries Scientists
- Restoration Practitioners
- Hydrologists
- Engineers
- Policy Makers
- Academia
- Suppliers of services & technology
- Tribal, federal and state scientists





# Past Conferences at a Glance

The 57<sup>th</sup> Annual Meeting (in-person)  
Long Beach, Ca

**200 Attendees**  
**90 Speakers** | **12 Sessions** | **31 Posters**  
**50 entities represented**



The 56<sup>th</sup> Annual Meeting (in-person)  
Folsom, CA

**139 Attendees**  
**50 Speakers** | **10 Sessions** | **35 Posters**  
**~40 entities represented**



The 55<sup>th</sup> Annual Meeting (virtual)

**115 Attendees**  
**22 Speakers** | **7 Sessions** | **7 Posters**  
**35 entities represented**

# 2024 Meeting Preview

## In-person Event Redding, CA

### RED LION HOTEL

Tuesday, April 9, 2024  
[Continuing Education](#)

Wednesday, April 10, 2024  
**Plenary, Concurrent Sessions,  
Exhibitors, Poster Reception**

Thursday, April 11, 2024  
**Concurrent Sessions, Exhibitors  
Student-mentor Lunch, Banquet**

Friday, April 12, 2024  
**Concurrent Sessions and Business Lunch**

We selected Redding for the 2024 meeting because of its proximity to restoration sites for field tours and continuing education, but also primarily because of the timeliness with Klamath River dam removals. This will be the world's largest dam removal, clearing the way for salmon and other anadromous fishes to move throughout the upper watershed and water to flow freely in the lower Klamath River for the first time in more than 100 years. It's a historic time, a watershed moment, and a monumental feat more than 20 years in the making! All of this has the potential to entice a significant portion of our membership and have a large impact on the success of our event!





# 2024 Meeting Preview

**In-person Event  
Redding, CA**

**Turtle Bay Exploration  
Park**

**Tuesday, April 9, 2024**  
**[Continuing Education](#)**  
**Welcome Reception**

**Wednesday, April 10,  
2024**  
**Spawning Run and  
Happy Hour**



*Klamath River near Happy Camp, Samantha Norris*



*Iron Gate Dam, courtesy of CalTrout*

The theme of the 2024 meeting is “Breaching the Dam: Building Partnerships.” We will bring together people of diverse backgrounds and expertise to tell the stories about the resilience of Native American tribes, competing interests in a water-limited environment, and of native ecosystems and fishes in the face of significant hydrologic perturbations and uncertainty. In doing so, we hope to achieve and learn from others who have experienced conservation success and find applicable ways for people and the natural world to flourish together.

# 2024 Sponsorship Details

We rely on the generous support of partners to meet our goals of providing educational opportunities, conducting outreach, promoting aquatic stewardship and sustainability, and offering policy leadership at the national and local levels. Sponsors are acknowledged before, during and after the meeting, in a variety of ways. The table below provides a range of opportunities that can be sponsored but if you don't see an option or an amount that is right for your organization, we can customize a sponsorship package to help fit your needs. Specific opportunities can also be co-sponsored.

The Cal-Neva Chapter of the American Fisheries Society is a 501(c)3 non-profit organization and your sponsorships and contributions are tax-deductible.

## Sponsorship opportunities for the 2024 Annual Meeting of the Cal-Neva Chapter of the American Fisheries Society, Redding CA.

	Event (approx. # of ppl)	Location	Sponsorship Amount*
Tuesday 4/9/23	Student Lodging	Red Lion	\$3,000
	Pizza and salad for student volunteers (15)	Sheraton - Boardroom	\$400
	Welcome Gathering (50)	Sundial Bridge Amphitheater, Turtle Bay	\$5,000
Wednesday 4/10/23	AM Coffee Break	Red Lion	\$625
	Student-Mentor Lunch (40)	Red Lion	\$1500
	Happy Hour (40)	Fitzpatrick Celebration Garden, Turtle Bay	\$5,000
	Spawning Run	Turtle Bay	\$1000
	Poster Reception (115)	Red Lion	\$12,000
Thursday 4/11/23	AM Coffee Break	Red Lion	\$625
	PM Coffee Break	Red Lion	\$625
	Banquet (115)	Red Lion	\$12,000
	Main Raffle Prize	Red Lion	\$1500
	1 <sup>st</sup> place poster	Red Lion	\$300
	1 <sup>st</sup> place presentation	Red Lion	\$300

We are offering 6 ft. exhibitor tables for \$1000, which includes one complimentary registration.



# Sponsorship Benefits

## Network virtually and showcase your work!

Using sponsor profiles on our Whova! Registration platform, we can create a customizable, interactive sponsor profile that will enable you to connect with all our meeting registrants! You may:

- Collect contact information
- Upload outreach material
- Schedule appointments with attendees
- Promote your organization with brand images, logs, or text

## Get recognition!

The Program Committee will **bring awareness** to each sponsor by highlighting them on our social media platforms, website, printed agenda, registration platforms, on signage at the event, and on slides during the conference. Top-level sponsors will be recognized via **individualized Sponsor Spotlights** sent to our email subscribers.

## Sponsor a session

For a more **targeted approach**, a specific continuing education course, symposia, session or track of the agenda may be sponsored. Sessions typically consist of five or six 20-minute presentations, but more than one session can be combined to create a track or symposium.

## Build relationships!

Exhibitors will have permanent **tables in prime locations** of hotel space where attendees will regularly pass or have beverage breaks, providing opportunities to network during the in-person event. Each exhibitor table comes with a minimum of one complimentary registration.

In addition to the benefits above, in appreciation of your sponsorship, each \$1000 donated will receive a complimentary registration, not to exceed 5 complimentary registrations.

# Contact Us!

If you are considering this exciting opportunity to amplify the work that your organization does to promote fisheries science, conservation or management, and network with similar professionals, while co-sponsoring the 58<sup>th</sup> meeting of the California Nevada Chapter of the American Fisheries Society, please contact one of our Sponsorship Coordinators! We look forward to talking with you and sharing your organization's story with our professional fisheries network!

Andrew Hampton – [Andrew.Hampton@wildlife.ca.gov](mailto:Andrew.Hampton@wildlife.ca.gov)

Miranda Bell-Tilcock – [mirbell@ucdavis.edu](mailto:mirbell@ucdavis.edu)

Kelly Souza – [kellylynnsouza@gmail.com](mailto:kellylynnsouza@gmail.com)

Christina Parker – [christina.parker.afs@gmail.com](mailto:christina.parker.afs@gmail.com)



# Thank you to our 2023 Sponsors!!!!

## STURGEON Level



## CHINOOK Level



## PUPFISH Level

**DUDEK**

